

Claims

[c1]

1. A method for the management of the distribution of digital data files, comprising:

- (A) receiving a user;
- (B) registering said user;
- (C) downloading a digital acknowledgement trigger;
- (D) searching for a digital data file;
- (E) selecting one or more advertisements for choice of viewing by said user;
- (F) choosing an advertisement from said selected one or more advertisements;
- (G) viewing said chosen advertisement;
- (H) downloading said digital data file; and

(l) accessing said downloaded digital data file.

[c2]

2. A method for the management of the distribution of digital data files, as recited in claim 1, further comprising identifying said user demographically.

[c3]

3. A method for the management of the distribution of digital data files, as recited in claim 1, further comprising assigning a unique digital acknowledgement trigger to said user.

[c4]

4. A method for the management of the distribution of digital data files, as recited in claim 1, further comprising providing one or more advertisements to said user.

[c5]

5. A method for the management of the distribution of digital data files, as recited in claim 1, further comprising storing data related to the preferences and/or profiles of the user.

[c6]

6. A method for the management of the distribution of digital data files, as recited in claim 1, further comprising calculating a royalty based on said downloaded file and said viewed advertisement.

[c7]

7. A method for the management of the distribution of digital data files, as recited in claim 5, wherein said selection of advertisements is based on said stored data related to the preferences and/or profiles of the user.

[c8]

8. A method for the management of the distribution of digital data files, as recited in claim 1, wherein said digital acknowledgement trigger further comprises a unique trigger associated with the user and said user's preferences and/or profiles.

[c9]

9. A system for the management of the distribution of digital data files, comprising:

(A) a user computer system;

(B) a server computer system;

(C) a network connecting said user computer system with said server computer system;

(D) a digital acknowledgement trigger a portion of which can be installed on said user computer system;

(E) a database stored on a storage device in communication with said server computer;
and

(F) a collection of digital data files stored on a storage device in communication with said network.

[c10]

10. A system for the management of the distribution of digital data files, as recited in claim 9, wherein said network further comprises a network selected from the group consisting of the Internet, a wide area network, a wireless network, a telephone network, a broadband network, a cable network, a satellite network, a local area network and a digital distribution network.

[c11]

11. A system for the management of the distribution of digital data files, as recited in claim 9, wherein said collection of digital data files further comprises a file selected from the group consisting of audio files, video files, graphics files, text files, software files, game files and multi-media files.

[c12]

12. A system for the management of the distribution of digital data files, as recited in claim 9, wherein said digital acknowledgement trigger further comprises a mechanism for selecting advertisements; a mechanism for viewing advertisements and a mechanism for generating royalties from said viewed advertisements.

[c13]

13. A system for the management of the distribution of digital data files, as recited in claim 9, further comprising a means for downloading desired digital data files.

[c14]

14. A system for the management of the distribution of digital data files, as recited in claim 9, further comprising a means for paying royalties to owners of said digital data content files.

[c15]

15. A method for the management of the distribution of digital data files, as recited in claim 1, further comprising creating a digital trigger.

[c16]

16. A method for the management of the distribution of digital data files, as recited in claim 1, further comprising modifying a digital trigger.

[c17]

17. A method for the management of the distribution of digital data files, as recited in claim 1, further comprising storing data related to the profile of the user.

[c18]

18. A method for the management of the distribution of digital data files, as recited in claim 4, wherein said selection of advertisements to be provided to said user is based on said stored data related to the profile of the user.

[c19]

19. A method for the management of the distribution of digital data files, as recited in claim 1, wherein said selection of advertisements to be provided to said user is based on said stored data related to advertisement information.

[c20]

20. A method for the management of the distribution of digital data files, as recited in claim 1, wherein said selection of advertisements is based on a context of said digital data file.

[c21]

21. A method for the management of the distribution of digital data files, as recited in claim 1, wherein said selection of advertisements is based on said stored data that is related to said user's profile, the profile of said digital data file being downloaded, profiles and preferences of the of a rights holder of said digital data file.

[c22]

22. A method for the management of the distribution of digital data files, as recited in claim 1, wherein said digital data file is made inaccessible by said user until said user views one or more advertisements.

[c23]

23. A method for the management of the distribution of digital data files, as recited in claim 22, wherein said digital data file is made inaccessible by locking said digital data file.

[c24]

24. A method for the management of the distribution of digital data files, as recited in claim 22, wherein said digital data file is made inaccessible by encrypting said digital data file.

[c25]

25. A system for the management of the distribution of digital data files, as recited in claim 9, wherein said user computer system is a wireless communication device.

[c26]

26. A system for the management of the distribution of digital data files, as recited in claim 9, wherein said user computer system is a personal data assistant.

[c27]

27. A system for the management of the distribution of digital data files, as recited in claim 9, wherein said user computer system is an MP3 player.